





# Breaking new grounds in healthcare: CAREhab – Singapore Rehabilitation Conference 2020 goes digital this July

- CAREhab 2020 in conjunction with 6<sup>th</sup> Singapore Rehabilitation Conference to take place virtually via tech-enabled CAREhab GO platform live on 17-18 July
- Delegates to have full access to digital library of video content and exhibition showcase in their own time from 17 July 2020 to February 2021, meeting convenient learning needs

Singapore, 18 June 2020 – Asia-Pacific's annual premier healthcare platform CAREhab and conference element 6<sup>th</sup> Singapore Rehabilitation Conference will be a fully digital edition this year, and will take place live online on 17-18 July 2020.

It was previously scheduled to take place at MAX Atria, Singapore EXPO on the same dates. Against the backdrop of the evolving Coronavirus Disease 2019 (COVID-19) situation, the decision to go online was taken by SingEx Exhibitions and the Society of Rehabilitation Medicine (Singapore) (SRMS), co-organisers of CAREhab – Singapore Rehabilitation Conference 2020, with the well-being and safety of all delegates and attendees, speakers, exhibitors and partners in mind.

James Boey, Executive Director of SingEx Exhibitions, said: "CAREhab is a platform dedicated to Asia-Pacific's healthcare community who, like their counterparts around the world, are fighting important battles on the ground daily. Yet it is also during this time that collaboration and knowledge sharing have proven to be key enablers to emerge stronger. We designed CAREhab GO in response to these community needs in the new environment: To provide busy healthcare professionals access to convenient learning, ongoing opportunities for collaboration and cross-sharing with one another, and further networking engagements with exhibitors and suppliers.

"Our commitment to the community is providing them a safe and seamless experience where they can continue making meaningful connections equally, if not more, in the new virtual edition."









## **Customised learning on demand**

Event delegates and attendees will have the opportunity to learn best practices from industry experts through a comprehensive library of live streamed lectures, sandboxes and showcases on the CAREhab GO platform. All sessions will be recorded and available for delegates and attendees to view on demand from 17 July 2020 to February 2021, an added benefit for healthcare professionals with convenient learning needs.

CAREhab GO's artificial intelligence (AI)-built digital architecture will also help streamline learning priorities based on the indicated interests and fields of expertise, resulting in personalised dashboards for all participants. As with the physical event, doctors and nurses in Singapore remain eligible to earn CME (continuing medical education) and CPE (continuing professional education) points, respectively, at the digital edition of the CAREhab – Singapore Rehabilitation Conference 2020.

## **Enhanced Collaboration Opportunities**

The unprecedented pandemic has shone the spotlight on the need for more industry collaboration and team-based care.

"COVID-19 has truly brought out the dedication, resourcefulness and interconnectivity of Singapore's healthcare community, including those of us in the rehabilitation sector. Besides stepping up to perform duties beyond our usual scope, such as carrying out community screening procedures, we have also adapted our rehabilitation care according to the new stringent infection control requirements. Despite the challenges, innovators among the community are pushing the boundaries by implementing telerehabilitation and other cutting edge technologies to continue providing care for our patients.

"As we continue the good fight against the pandemic day in day out, the digital edition of the conference provides us with the ideal platform to continue connecting, discuss the recent events that have happened and share best practices. In ensuring a resilient healthcare workforce, the organisers have worked hard to develop and curate new conference themes relevant to the current global crisis, delivering on our commitment to elevating Singapore's and Asia-Pacific's healthcare standards," concluded **Organising Chairperson of the 6th Singapore Rehabilitation Conference, Adj. Asst. Prof. Geoffrey S Samuel, Consultant at the Department of Rehabilitation Medicine at Singapore General Hospital.** 









To enable more like-minded individuals to join the conversation, CAREhab GO will also incorporate an online community platform where industry professionals exchange best practices pertinent to the care continuum, thereby elevating healthcare standards in the Asia-Pacific region.

A further boost to the networking component is the platform's CAREhab Connect feature which recommends individuals for attendees to connect with based on indicated interests, enabling participants to meet with like-minded peers at their convenience.

Finally, the platform's CAREhab Showcase feature will allow participants to witness the effective digital twinning of a physical exhibition where they can connect with a larger community of exhibitors, innovators and industry disruptors showcasing solutions designed to improve healthcare efficiency and daily practices – all via a safe, seamless and personalised experience.

For more information and updates on CAREhab GO, the digital edition of CAREhab 2020 and CAREhab – Singapore Rehabilitation Conference 2020, please visit the <u>official</u> CAREhab website.

###

For media enquiries and interview requests, please contact:

#### **Beatrice Lwee**

Manager, Content & Communications SingEx Holdings Pte Ltd

Email: beatrice.lwee@singex.com

DID: +65 6403 2568 Mobile: +65 9871 1285

### **Pauline Wee**

Head, Content & Communications SingEx Holdings Pte Ltd

Email: pauline.wee@singex.com







## **About SingEx Exhibitions**

SingEx Exhibitions is a subsidiary of SingEx Holdings which is wholly owned by Temasek Holdings, one of Singapore's largest investment holding companies. The company harnesses insights and its strategic networks to organise and manage a series of marquee trade exhibitions and conferences in various sectors such as Industrial Transformation; Innovation and Technology; and Sustainability. These events aim to connect businesses in Asia with a reach to the global markets, facilitating business matching for new opportunities and to be a knowledge sharing platform. Headliners include Singapore FinTech Festival, the world's largest of its kind, and Industrial Transformation ASIA-PACIFIC, Asia Pacific's leading trade event for Industry 4.0. Headquartered in Singapore, SingEx Exhibitions has a regional presence in key Asia markets, with offices in China, India and Indonesia.

For more information, please visit <u>www.singex.com</u>.

## **About Society of Rehabilitation Medicine (Singapore)**

The Society for Rehabilitation Medicine (Singapore) is a not-for profit medical organization established in 2006 that aims to improve education and research in all areas of Rehabilitation Medicine. This includes the treatment of strokes, traumatic brain injury, spinal cord injury, musculoskeletal injuries and post-amputation care.









#### **ANNEX**

CAREhab 2020 at a glance

Official show title: CAREhab 2020

**Conference title:** CAREhab – Singapore Rehabilitation Conference 2020

**Digital platform title:** CAREhab GO

Live event dates: 17 to 18 July 2020

Video-on-demand availability online: 17 July 2020 to February 2021

**Event website:** https://www.carehab-singapore.com/

**Organised by:** SingEx Exhibitions and Society of Rehabilitation Medicine (Singapore)

**Access details:** 

Regular Pass	Premium Pass
(Attendees - Free)	(Paying Delegates – SGD 200)
<ul> <li>Access to live sessions, sandboxes, sponsored content and exhibitor showcase only</li> <li>Access to live demonstrations and collaborative sessions only</li> </ul>	<ul> <li>Full access to all live streamed sessions</li> <li>Full access to video-on-demand library until February 2021</li> <li>Full access to match making, networking and collaborative zones</li> <li>Opportunity to clock CME/CPE Points</li> </ul>

## **About the Singapore Rehabilitation Conference**

The Singapore Rehabilitation Conference is the largest regular General Rehabilitation Conference in the Southeast Asian Region. It brings together an interdisciplinary team including rehabilitation and general physicians, nursing, allied health specialists including physical, occupational and speech/language therapists, medical social workers, psychologists, music therapists, academics, scientists and health-systems administrators. The conference provides a platform for these professionals to showcase good practices and collaborate across the different institutes and regions.

